



Junior Achievement of Manitoba

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Website: www.jamanitoba.org

Business Basics: (Grades 5 & 6)

Introduces four key business concepts to help students gain an understanding of the role of small business in the community: Organization; Production; Management; Marketing.

Dollars with Sense: (Grades 7 & 8)

Is a highly interactive program designed specifically to help students develop the financial literacy necessary to set goals and make informed decisions about their financial futures. Through activities and discussions, students will learn about money, management, budgeting and investing. Students also learn the basic skills needed to work effectively with everyday financial concepts.

Economics of Staying in School (ESIS): (Grades 9 & 10)

Introduces four concepts to help students develop a positive attitude towards education while recognizing the personal and economic costs of living on their own: Success; Independence; Employment; Futures.

JA Titan: (Grades 9 to 12)

Is a web-based game offering a unique and in-depth approach to teaching students about the economic concepts relating to a company's operation, including: price, production, marketing, capital investment and research and development. Students work in teams to design a strategic plan that will increase the profits of their products.

Company Program - A Student Venture: (Grades 10 to 12)

Is a program run during or after regular school hours where students operate their own company with the help of volunteer consultants or their teacher. Students establish goals, raise capital, prepare a business plan and financial statements, manufacture a product or service, develop marketing strategies, liquidate the company, distribute dividends and issue a report to share holders.